

# THE HERALD

# EVANGELICAL FELLOWSHIP OF SIERRA LEONE'S NEWSLETTER

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### EFSL REBRANDS WITH A NEW LOGO

The Evangelical Fellowship of Sierra Leone (EFSL) launched a new logo on the 6th January 2020 at the Atlantic Hall, National Stadium, Freetown. The General Secretary of EFSL, Rev. Dr. Jonathan Titus-Williams said the organization was founded sixty years ago, on the 24th August 1959 in Bumpeh town, South of Sierra Leone.

In his address, Rev. Dr Titus-Williams critically reflected and explicitly analyzed the organization's achievements and its current realities.

The General Secretary further said that after several consultations and engagements with his staff team and other stakeholders, they realized that the old logo no longer represents the current realities of EFSL and it does not give the organization a positive visibility.

Similarly, the General Secretary said that with encouragement from one of their partners, they had agreed to embark on a retrospective assessment that led to two positive outcomes: The change of logo and restructuring of the

organogram.



The General Secretary believed that the new logo would enhance a better visual image of what EFSL is today. He said that the new logo represents EFSL values which seek to impact both the church and the community in Sierra Leone. He emphasized that "since its establishment, EFSL has been and is still in the business of being proactive as have continue to serve the church and the communities irrespective of religious background in diverse ways with the support of partners.

## **Council Decides on EFSL General Assembly 2020**



s part of its constitutional requirements, the

EFSL Council met on the 21st August 2020 at the Loko Baptist Church, Circular Road, Freetown. The meeting was chaired by the EFSL President, Rev. Dr. Usman J. Fornah and was attended by 139 representatives from different member Churches and organizations.

The General Secretary in his report gave an update on the activities of the Fellowship from January to August 2020. The report highlighted EFSL's work with churches and poor rural communities irrespective of religious background. He also explained to Council that the new organogram and project-based way of working that was approved in August 2019 by Council came into effect in January 2020. The report was well received and commended by Council. In another development, the EFSL Council unanimously agreed to remove eleven members from the Fellowship for non-payment of annual dues and participation in EFSL activities for the past three years.

The audit report of EFSL for the financial year of 2019 was also presented to the Council by EFSL auditors (King Walker and Associates). After few questions, the report was unanimously accepted by the Council members. Finally, the EFSL General Assembly which was slated for  $14^{th} - 17^{th}$  September 2020 was unanimously voted to be postponed to September 2021 due to the COVID-19 epidemic.

## LAUNCHING OF JOB BOOSTER SALON PROJECT

On Friday 14th August,2020, EFSL and its partners (Cotton Tree Foundation and Woord en Daad,

Netherlands) launched the Job Booster Salon project at the REAPs Vocational Training Institute at AJ Momoh Street, Tower Hill, Freetown.



Mr. Abdul Senessi, Deputy Director of Technical Vocation at the Ministry of Higher and Technical Education gave the keynote address. In his address, he expressed appreciation and gratitude to the three organizations for a wonderful initiative as Technical Vocation is also is a flagship program of His Excellency, President Rtd Brig. Dr. Julius Maada Bio. He welcomed and promised to support the initiative. He further advised the youths to take their training seriously as it will be of great benefit to them and to the country.

The EFSL General Secretary, Rev. Dr Jonathan Titus-Williams said the project idea was conceive in Burkina Faso to fulfill the dream of the consortium members to empower youths to fill the middle level manpower gap in Sierra Leone. Mrs. Joan Kamara, Executive Director of Cotton Tree

Foundation encouraged the youths to take advantage of the project to empower themselves as the world is too busy to pamper them.

# STRATEGIC PLAN 2021-2025

n the 26th - 28th August 2020, EFSL embarked on a three-day strategic planning workshop at the Pastoral Centre, Kenema City.



The workshop was attended by representatives of EFSL's Board, staff, member bodies and community beneficiaries.

The participant evaluated the Strategic Plan - 2015 –2020 document to ascertain the success of the goals set for 2015-2020.

The vision and mission statements were reviewed with eight goals set for 2021-2025. The final Strategic Plan document will be out before the end of 2020 after the approval by the EFSL Council.

Participants at the Strategic Planning Workshop

#### **Prayer Points:**

- 1. Pray for Unity, Peace and Cohesion in Sierra Leone
- 2. Pray for a successful conclusion of the strategic planning process for 2021-2025
- 3. Pray for our partners who support the work of EFSL for God's favour and blessing on their organizations
- 4. Pray for provision for EFSL to undertake a research on the status of the church and the unreached people's group in Sierra Leone

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